



ABOUT US

Catalyst is a premium lifestyle accessories brand that creates innovative consumer products to enable people to explore and share their world.

Josh Wright is an award-winning industrial designer who graduated from the Art Center College of Design and June Lai is the research, development and business partner at Catalyst. Together, after seeing a need for a product that fit their needs but did not yet exist, they designed and developed an iPhone case that would protect their products through their many outdoor and underwater adventures. Since Catalyst's inception, the brand launched on Kickstarter in 2011 and introduced the highest performance line of everyday cases, accessories and sleeves featuring their own proprietary technology. Catalyst products are available in major international retailers, including Best Buy, Target, West Marine, InMotion Entertainment, Bic Camera, Yodobashi, Yamada Denki, JB HiFi, Harvey Norman, Myer, Virgin Megastores, Media Markt, Fnac, Elkjop, and Colette.



JOIN THE ADVENTURE

"Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

– Mark Twain



Introducing the only fully functional waterproof case for Apple Watch rated to 5 atm. This award-winning case does not compromise on good looks or performance. Each unit is factory tested waterproof to a pressure equivalent to a depth of 165 ft (50m), making this innovative case the essential accessory that allows you to take your Apple Watch with you everywhere.















Green POP Catiwatgre Ean: 4-897041-79042-9 UPC: 8-40625-10042-2



Rescue Ranger CATIWATRES EAN: 4-897041-79041-2 UPC: 8-40625-10041-5



MSRP: \$59.99 / €64.99 Dimensions: 53mm x 44.4mm x 13.5mm (2.1" x 1.7" x 0.5") Weight: 35g (0.08lb)



Designed from the inside out, these cases are 100% waterproof and are surrounded by a grippy rubber bumper to protect from drops and impacts. The integrated touchscreen film provides access to all features on the iPad including your Touch ID, Control Center and swipe notification functions. Catalyst's True Sound Acoustics to maximize sound, easily accessible ports and minimalist good looks make these the only cases you'll ever need for your iPad.















9.7" iPad Pro Catipdpro9blk Ean: 4-897041-79069-6 Upc: 8-40625-10069-9



iPad mini 4 Catipdmi4BLK Ean: 4-897041-79044-3 UPC: 8-40625-10044-6 12.9" iPad Pro Waterproof IP68

MSRP: \$ 149.99 / € 169.99 Drop proof MIL-STD 810G

Fully functional

9.7" iPad Pro Integrated touchscreen film

MSRP: \$ 119.99 / € 135.99 Access all buttons and ports

True sound acoustics

iPad mini 4 Hard-coated optical lens

Touch ID compatible

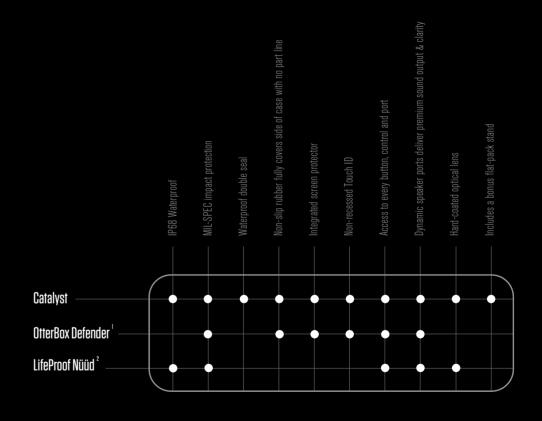
MSRP: \$ 89.99 / € 99.99

© 2016 Catalyst Lifestyle Limited. All rights res

iPad mini 4 case comparison



Features and benefits



^{*1:} PRMV24513Y7 - *2: www.dronbox.com/s/v649khsmb4r7wk/l/ifePmnf%20iPadmini49:20Sales%20Sheet.ndf?dl=0_and_www.lifeprnnf.com/en_us/inad-mini-4/for-inad-mini-4/lnou-anl-inad-mini



Designed to be the most protective case in the world and the only case you'll ever need for everyday life and ready for all of your adventures. With its ultra slim design, rounded profile and clear front & back housing, this is more than a case, it's an extension of your iPhone that fundamentally transforms how you will use your device.

Catalyst is where rugged performance meets style.















White & Mist Gray CATIPHO6SWHT EAN: 4-897041-79052-8 UPC: 8-40625-10052-1



Rescue Ranger Catipho6sres Ean: 4-897041-79051-1 UPC: 8-40625-10051-4



Green Pop Catipho6SGRE Ean: 4-897041-79053-5 UPC: 8-40625-10053-8

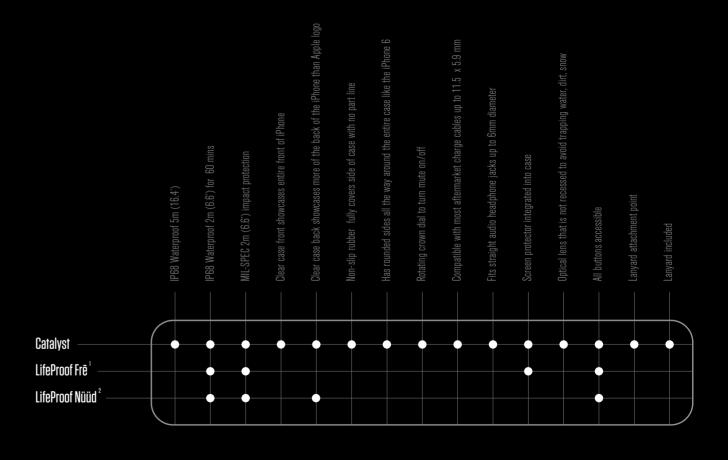
Waterproof 16.4ft (5 meters)
Drop proof 6.6ft (2 meters)
Fully functional
Easy to install / remove
True sound acoustics
Hard-coated optical lens
Patented mute toggle
Over-sized ports

MSRP: \$69.99 / £74.99 Dimensions: 15cm x 7.7cm x 1.1cm (5.9" x 3" x 0.5") Weight: 48g (0.11lb)

iPhone 6 case comparison



Features and benefits





This iconic ultra slim waterproof case showcases your iPhone while preserving its functionality. Design features such as the non-slip rubber, signature rotating crown dial, ease of installation / removal and lanyard make it the perfect case for everyday use and for your wildest adventures.

Waterproof. Everyday. Adventure Ready.















White & Mist Gray CATIPHO6SPWHT EAN: 4-897041-79048-1 UPC: 8-40625-10048-4



Rescue Ranger Catiphogspblk Ean: 4-897041-79047-4 UPC: 8-40625-10047-7



Green Pop Catiphogspgre Ean: 4-897041-79049-8 UPC: 8-40625-10049-1 Waterproof 16.4ft (5 meters)
Drop proof 6.6ft (2 meters)
Fully functional
Easy to install / remove
True sound acoustics
Hard-coated optical lens
Patented mute toggle
Over-sized ports

MSRP: \$74.99 / €80.99 Dimensions: 17cm x 8.8cm x 1.2cm (6.7" x 3.5" x 0.5") Weight: 63g (0.14lb)

© 2016 Catalyst Lifestyle Limited. All rights



This iconic case is ideal for everyday use and always ready for the unique moments of your most outrageous adventure. Every unit is 100% tested waterproof IP68 to 16.4ft (5m) and designed to meet or exceed military norms (MIL-STD 8106 for shocks / drops) for impacts or drops up to 6.6ft (2m). This case is compact, slim, and stylish but does not compromise in protection.

Waterproof. Adventure ready. Everyday.









Alpine White Catiphosewht Ean: 4-897041-79068-9 UPC: 8-40625-10068-2



Stealth Black Catiphoseblk Ean: 4-897041-79067-2 UPC: 8-40625-10067-5 Waterproof 16.4ft (5 meters)
Snow proof
Fully Functional
Easy to install / Remove
Drop proof 6.6ft (2 meters)
Dirt / Sand Proof
True sound Acoustics

MSRP: \$69.99 Dimensions: 1.32 cm x 13.43 cm x 6.72 cm (0.52" x 5.29" x 2.65") Weight: 42g (0.09 lb)





Designed to keep your Catalyst® case for iPhone 6 / 6s or iPhone 6 Plus / 6s Plus fully accessible while providing flexible mounting options, this Clip / Stand secures your case with a quick fire lock / release feature and can be clipped onto a strap or belt. The clip also doubles as a Kickstand that can be rotated for easy viewing in any orientation.

The perfect accessory to secure your case, watch videos, take selfies or make Facetime calls.





Black & Catalyst Blue

CATIPHO6SCLP EAN: 4-897041-79038-2 UPC: 8-40625-10038-5

i**Phone 6 / 6s** MSRP: \$29.99 / €32.99 Weight: 66g (0.14lb)



Black & Catalyst Blue

CATIPHO6SPCLP EAN: 4-897041-79036-8 UPC: 8-40625-10036-1

iPhone 6 Plus / 6s Plus MSRP: \$29.99 / €32.99 Weight: 78g (0.17lb) Holds Catalyst case facing front or back Secure with slide lock Access all buttons and ports Clip rotates 360° Lock into hands-free stand.

High impact materials



Designed so that you can adapt your Catalyst® case for use with any mounting system, this essential accessory adapts your case for use in any sport. With a ball and joint socket joint for 360° rotation, you can place your case in any orientation to get the perfect shot. Case attaches using a robust mechanism to mount to a standard tripod via a female screw thread, a GoPro® mounting system or a 17 mm to 32 mm bar on a bicycle or motorcycle.

This ultra versatile mount is the perfect accessory for all of your outdoor adventures.









Black & Catalyst Blue CATIPHO6SPMSM EAN: 4-897041-79037-5 UPC: 8-40625-10037-8 iPhone 6 Plus / 6s Plus MSRP: \$44.99 / €48.99

Holds Catalyst case facing front or back Secure with slide lock Access all buttons and ports Compatible with Go Pro mounts Screw into standard tripods Adiustable 360 ° Fits 17 mm to 32 mm diameter bar High impact materials



This is the essential accessory to keep your waterproof gear, device or any attached items afloat up to 250g / 350g. No matter how waterproof your gear is, it does not matter if it's lost on the bottom of the ocean or lake. This lanyard is designed to comfortably fit any wrist size. Its buoyancy will keep it floating on the surface of the water if you become separated from your device.

This accessory gives you extra peace of mind knowing that you won't lose your device even in open water.





Reflective Orange

CATFLOR350

EAN: 4-897041-79043-6

UPC: 8-40625-10043-9

MSRP: \$24.99 / £26.99

Durable ripstop nylon

Highly visible orange

Reflective logo and strap

Adjustable wrist strap

Quick access clasp

Easy to attach to cases

Buoyancy up to 250g / 350g



Designed to carry and protect your tech devices anywhere, Catalyst waterproof sleeves are stylish and functional. Cushioned with foam, these minimalist sleeves incorporate welded waterproof construction and a double seal water tight closure. Use them as your stand-alone sleeve, tuck them into your backpack, purse or tote, or turn them into an ultra slim shoulder bag or backpack with the included straps.

Versatile, stylish and functional, now you can go anywhere in any weather with your device - business meeting, beach or coffee shop.



Sleeve for tablets & laptops 13" - 15" CATSLE15BLK EAN: 4-897041-79014-6 UPC: 8-40625-10014-9



Sleeve for tablets & laptops 9" - 11" CATSLE11BLK EAN: 4-897041-79012-2

UPC: 8-40625-10012-5



Sleeve for tablets 7" - 8" Catsle8blk Ean: 4-897041-79011-5 UPC: 8-40625-10011-8 Sleeve for tablets & laptops 13" - 15"
MSRP: \$54.99 / £58.99

Sleeve for tablets & laptops 9" - 11"
MSRP: \$44.99 / £48.99

Sleeve for tablets 7" - 8"
MSRP: \$39.99 / £42.99

© 2016 Catalyst Lifestyle Limited. All rights





"That shiny new Apple Watch

under the tree already has

the brains, so why not give it

some bona fide sports-watch

brawn? This case from Cata-

lyst provides both waterproof

and impact protection with-

out interfering with any of the

- ESPN.com

watch's functions."

"If a developer like Active in Time can write an app you can interact with using only the Digital Crown (which works just fine underwater), and Catalyst's \$60 waterproof case helps swimmers breathe easier without worrying that water could creep in after enough laps in the pool, the Apple Watch could wind up being the best swim-

- MacWorld.com - Susie Ochs

ming tool since goggles."

Macworld **PLAYBOY**

"The Apple Watch does a lot of things. One thing it can't do is get wet, which sucks if you want to use its activity tracker while swimming or surfing. Luckily, Catalyst developed a waterproof case that lets you use the Apple Watch in all conditions. Not only can it get wet, it meets military specifications for drops and works with the heart rate monitor, microphone, and speaker."

– Playboy.com – Justin Tejada

MAXIM

"Catalyst case for Apple Watch 42mm. Want your Apple Watch to go everywhere you do, AKA under water? Then this is the only case you'll ever need. \$59,99"

- Maxim.com









GEAR PATROL

"The makers of my favorite waterproof iPhone case have finally come out with the Catalyst for the iPhone 6 Plus, and I continue to be tremendously impressed. They've taken a design that was already exceptional and tweaked it with subtle refinements producing an end product that happens to be what I would consider, the best waterproof case on the market."

– iphonelife.com – Siva Om

"You'll be hard-pressed to find a better option than this case from Catalyst, if you need something that can genuinely handle a dunk."

- digitaltrends.com - Simon Hill

"With a simple waterproof case, you can easily turn your iPhone into a perfect underwater camera that can capture your kids playing in the pool, an interesting dive in the ocean, and much more. One of the best is Catalyst's option. It will protect your iPhone in up to 16.4 feel of water and also fend off drops from up to 6.6 feet. The soft-touch rubber bumper makes it easier to hold your handset."

- AppAdvice.com - Brent Dirks

"These cases are laudably slim given their ability to resist water intrusion (even in pools and oceans), and they're decidedly un-ugly — an unusual trait in the world of rugged cases. Best of all, the cases keep things sealed up while still providing access to switches, buttons, and the entire screen, so you won't have to pop your phone in and out to use it away from water."

– GearPatrol.com – Darren Murph

www.catalystcase.com







f 👽 🕝 #CatalystCase