



Cue Your Curiosity.

Fossil Q Wander and Q Marshal Smartwatches Now Available In-Store & Online August 29

(RICHARDSON, TX) – September 1 – Fossil Brand, an innovator in both fashion watches and wearables, announces its newest display smartwatches, Q Wander and Q Marshal are now available in Fossil stores and online at www.fossil.com/q.

“Q Wander and Q Marshal beautifully marry form and function for a stunning addition to your everyday style,” said Jill Elliott, chief creative officer. “Fossil is known for its quality timepieces and we’re proud of the seamless expansion to our wearables collection. These slim yet highly functional smartwatches reflect the elevated design of a Fossil watch while incorporating a digital experience that’s important to today’s customer.”

Enhanced Design and Dependable Performance

A perfect balance of function and fashion, Q Wander and Q Marshal pack the power you need to efficiently accomplish all your daily tasks in a smaller, sleeker package. Features include:

- Touchscreen, always-on display
- 45 mm case size
- Notifications with vibration
- Compatible with Android™ and iOS
- Refined steel and classic leather accents
- Microphone & Speaker
- Activity tracking & Step Goal Setting
- Customizable watch face design
- Interchangeable straps
- Automatic Time Zone
- Magnetic Charger
- Partner Activity Integration including Google Fit™, UA Record™ by Under Armour, UP by Jawbone® and MyFitness Pal™

Q Wander has a beautiful soft curving, multi-finish case with artfully sculpted wire lugs while Q Marshal has a striking rugged case. Both devices have limitless options for personalization including interchangeable straps in leather, silicone and stainless steel, and thousands of customizable options per dial choice, including the dial’s color, numbering, hand style and color, and sub-eyes.

These smartwatches help you stay on track with timely traffic and flight updates, allowing you to get the information you want, when you need it. Both Q Wander and Q Marshal feature always-on displays and feature a haptic sensor that vibrates when you receive a notification, so you’ll always be aware of important information like time, calls, text messages, emails, and app alerts. You can also easily view text messages and emails on your smartwatch when it is paired with an Android smartphone or iPhone. Android smartphone users can also respond to these messages from the smartwatch by tapping the

touchscreen or by using voice commands. Not your standard-looking activity trackers, Q Wander and Q Marshal stylishly track walking, jogging and running so you can see your progress over the course of seven days.

And with no exposed pins or connectors, charging both smartwatches is a breeze. The back of each smartwatch easily connects to the magnetic charging unit.

Q Marshal and Q Wander are compatible with both Android smartphones and iPhones and start at \$295.

There are now more than 20 products in the Fossil Q line-up – including activity trackers, smartwatches, and a variety of straps and accessories.

For more information on Fossil, visit www.fossil.com or follow us on [Twitter](#) and [Instagram](#), and like us on [Facebook](#).

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