



FOSSIL ANNOUNCES Q MARSHAL SMARTWATCH

Enhanced Design

One of Fossil's newest additions to the smartwatch collection includes Q Marshal. With a striking rugged case, Q Marshal brings stylish sensibility and modern functionality together. The device has limitless options for personalization including interchangeable straps in leather, silicone and stainless steel, and thousands of customizable options per dial choice, including the dial's color, numbering, hand style and color, and sub-eyes.

Function Meets Fashion

With a perfect balance of function and fashion, Q Marshal packs the power you need to efficiently accomplish all of your daily tasks in a smaller, sleeker package. This smartwatch will help you stay on track with timely traffic and flight updates, allowing you to get the information you want, when you need it. Q Marshal stylishly tracks walking, jogging and running so you can see your progress over the course of seven days.

Dependable Performance

Q Marshal features an always-on display and a haptic sensor that vibrates when you receive a notification, so you'll always be aware of information like time, calls, text messages, and app alerts. When paired with an Android smartphone or iPhone, you can also easily view text messages and emails on your smartwatch. Android smartphone users can also respond to these messages from the smartwatch by tapping the touchscreen or by using voice commands.

New, Updated Charging Units

With no exposed pins or connectors, charging the Q Marshal is a breeze. The back of the smartwatch easily connects to the magnetic charging unit.

Key Features

- Touchscreen, always-on displays
- 45 mm case size
- Notifications with vibration
- Compatible with Android™ and iOS
- Refined steel and classic leather accents
- Microphone & Speaker
- Activity tracking & Step Goal Setting
- Customizable watch face design
- Interchangeable straps
- Automatic Time Zone
- Magnetic Charger
- Partner Activity Integration including Google Fit™, UA Record™ by Under Armour, UP by Jawbone® and MyFitness Pal™

Availability & Price

Fossil Q Marshal pre-orders begin August 12 at www.fossil.com/q and will be available August 29 in Fossil stores and online at www.fossil.com. Q Marshal is compatible with both Android smartphones and iPhones and price start at \$295.