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Garmin unveils VIRB Ultra 30

A best-in-class Ultra HD 4K action camera with exclusive.

SCHAFFHAUSEN, Switzerland, August 31, 2016 – Garmin International Inc., a unit of Garmin Ltd. (NASDAQ: GRMN), today announced the VIRB Ultra 30, a waterproof¹ action camera with the power to shoot stunning Ultra HD footage at 4K/30fps. Conveniently small and lightweight, the VIRB Ultra 30 is rugged and ready for adventure with purpose-built features for users to tailor and relive their action-packed VIRB footage. Thanks to its high precision sensors, the action camera automatically gathers meaningful G-Metrix™ data to show how far, how high, and how fast users live their adventures. The versatile VIRB Ultra 30 introduces a suite of exclusive features unmatched by any other action camera on the market. This includes voice control², an intuitive LCD color touchscreen, one-touch live streaming³, 3-axis image stabilization⁴, and more. The action camera's simplicity allows thrill-seekers to focus on their favorite sport or activity without complicated camera operations.

"One of the best things about the VIRB Ultra 30 is how easy it is to use, especially with the LCD color touchscreen functional inside the waterproof case said Thiemo Weinschenk, Garmin Senior Product Manager PND and Camera EMEA. "Whether you're an action guru or novice, the ready-to-use VIRB Ultra 30 will simplify the way video is captured, edited and shared."

Shooting rich Ultra HD video at 4K/30fps or securing slow motion video at 720p/240fps, is complimented by the action camera's ability to capture crisp still photos using 12MP. In addition, smooth 3-axis image stabilization maintains steady footage regardless of the terrain. The VIRB Ultra 30 accepts one microSD card⁵ and includes a high-sensitivity microphone that records every breathtaking moment – even when the action camera is secured in the included waterproof⁶ case. The easy-to-use LCD color touchscreen was also designed to work in and out of the waterproof case to let users customize their settings and easily view what is being recorded.

The VIRB Ultra 30 embodies power made simple like no other action camera with Sensory TrulyHandsfree™ voice control.² Users can now speak several straightforward commands to the action camera, such as "OK Garmin, start recording," or "OK Garmin, remember that," to tag specific moments from recordings that can be effortlessly reviewed later on.

The free Garmin VIRB app allows users to easily share high-definition VIRB Ultra 30 videos in real-time by streaming³ live to YouTube, and upload video adventures on social media sites such as Facebook and Garmin Connect Share. Additionally, the VIRB app transforms smartphones or tablets into Wi-Fi remote controls for the action camera. The feature-rich Garmin VIRB Edit is a desktop editing software that can auto-create videos automatically highlighting the best moments captured by the VIRB Ultra 30. Devoted editors or newcomers can easily add preloaded music and animated G-Metrix data gauges to show off their own thrilling experience during an activity.

The VIRB Ultra 30 ships with a complimentary waterproof case and is now available with a suggested retail price of 529,99€. For more information, visit garmin.com/virb.

The VIRB Ultra 30 is the latest from Garmin's consumer automotive and camera segment, the leading worldwide provider of portable navigation devices for automobiles, motorcycles and trucks. Garmin's user-friendly navigation and action camera solutions have innovative features that provide time- and fuel-saving benefits to meet the demands of everyday driving and outdoor living.



The VIRB Ultra 30 in the waterproof case



Easy-to-use - the intuitive LCD color touchscreen

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