



## **Binatone Chooses HZO for Water and Sweat Protection on New VerveLife Products**

**Draper, UT - June 15, 2016** - [HZO, Inc.](#), the total solutions leader in liquid protection technology for any size electronic component, sensor, assembly or device, announced that it has partnered with Binatone, an official Motorola licensee, to integrate both water and sweat protection into their wearable, wireless and waterproof earbuds from the [VerveLife](#) range launching today.

Two products - the [VerveOnes+](#) and [VerveRider+](#) - feature HZO liquid protection and carry a waterproof rating of IP57, allowing the earbuds to perform far beyond the most rigorous testing standards and extreme environmental conditions because of how, when, and where HZO's thin-film coating solution is applied.

"HZO aligns with the VerveLife mission to push the limits of technology while making daily activities more enjoyable for users without fearing electronic failure caused by sweat and water," said Simone Maraini, Chief Sales Officer for HZO. "Binatone was an ideal partner to work with; by trusting our expertise in protective coating application during the manufacturing process, we were able to ensure the products delivered reliable protection without impacting the battery life or wireless audio quality as an end result."

"HZO helped us build a better product that meets the needs of those who live an active and unpredictable lifestyle," said David Harris, VP of Products at Binatone. "The VerveOnes+ and VerveRider+ are sportier styles that are built to withstand a tough workout or getting stuck in the rain. HZO has enabled the VerveLife brand to be positioned as an innovative market leader by exploring new technologies that push the boundaries of design and usage."

VerveOnes+ features include:

- Completely wireless stereo earbuds with innovative new wear style;
- 12 hours of battery life with protective charging case;
- Integrated dual mics for calls;
- Siri and Google Now compatible
- Hubble Connect App for iOS and Android;
- IP57 water/sweat proof enabled by HZO Protection;
- 3 extra ear gels for a total of 6 to get a perfect fit;
- Sport carry case.

VerveRider+ features include:

- All day comfort collar wear style that fits with your gear;

- 12 hours battery life outlasts your day;
- Integrated mic for calls;
- Hubble Connect App for iOS and Android;
- IP57 water/sweat proof enabled by HZO Protection;
- 4 ear gels for a perfect fit.

VerveLife by Motorola is an innovative, revolutionary collection of wireless video and audio products that allows consumers full freedom to enjoy life and stay connected. Cutting edge technology aligned with sleek and streamlined product designs have created a collection that sets a new standard in wireless connected devices.

The collection of wearable, wireless and waterproof devices are designed to give ultimate freedom for social, on-the-go lifestyles. VerveLife's smart, interconnected wireless devices bring freedom to busy lives – whether it's listening to music, staying in touch or live casting video on the go.

The range consists of three alternative HD wireless headphones, including the first True Wireless™ earbuds from a major manufacturer, and a QHD live streaming lifestyle camera, VerveCam. Further wearable, wireless and waterproof VerveLife devices are planned for later in 2016.

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#### **About HZO:**

HZO is a technology solutions and licensing company that provides electronics' manufacturers and device makers in a range of industries, including consumer, medical, military and industrial, with thin-film protection against damage caused by liquid submersion, corrosive environments, humidity, sweat, dust and debris. With a scalable end-to-end solution that supports mass volume production and a technical team dedicated to innovation and customer success, HZO's patent protected solution enables product design freedom, delivers product differentiation and goes beyond the boundaries defined by electronics testing standards like IPX7. For more information, visit <http://www.hzo.com>.

#### **About Binatone:**

Binatone is a leading global manufacturer of innovative IoT, smart home and consumer electronic devices for the baby, pet, home, personal audio and lifestyle camera categories. As well as selling products under its own name, Binatone is a licensee of Motorola and AEG. Binatone products are now sold in over 50 countries. For more information, visit <http://www.binatoneglobal.com>.

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