

# ALPHA 2

UBTECH ROBOTICS

# About Us



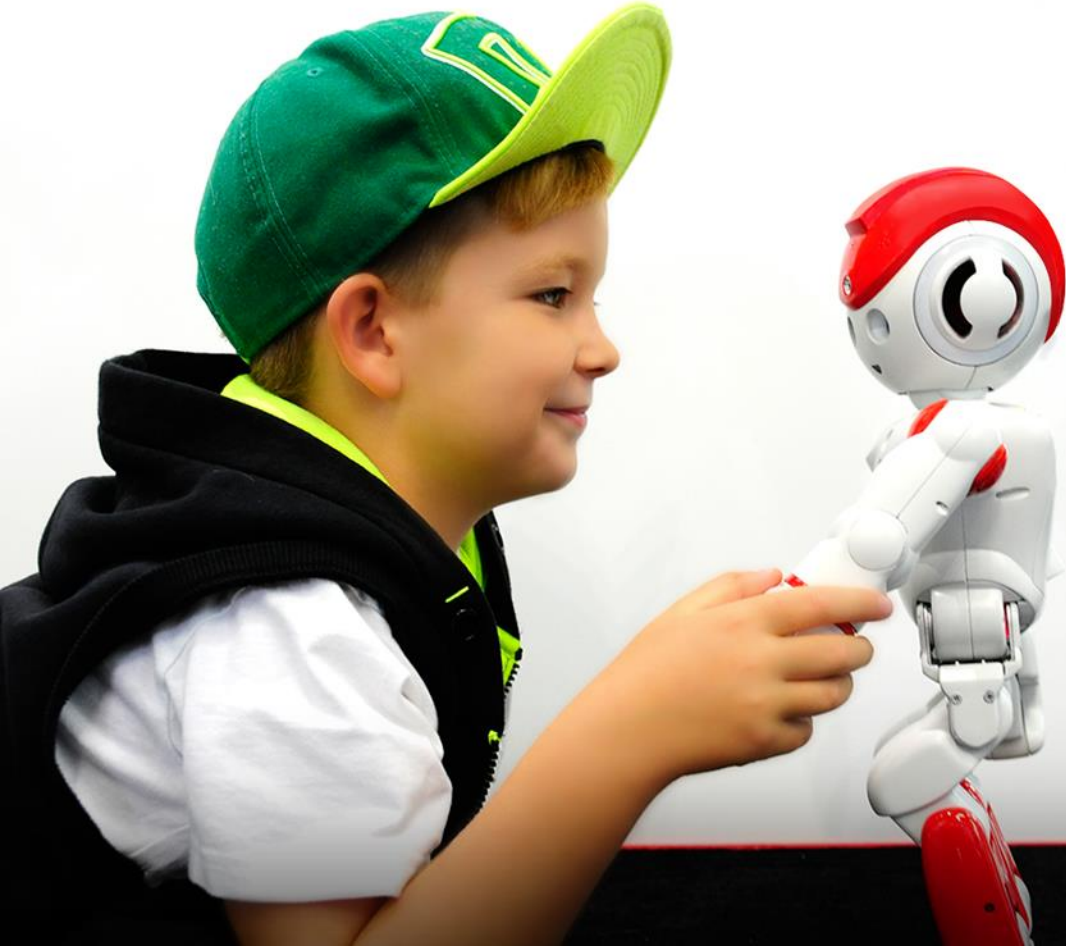
## **UBTECH - LEADER IN INTELLIGENT SERVICE ROBOT INDUSTRY**

A high-tech enterprise engaging in the R&D, manufacture, as well as promoting and popularizing robots around the world

The first company in China dedicated to commercializing humanoid robots

Invested into humanoid robots research in 2008 and established in 2012

Headquarter is located in Shenzhen, China and has branch office in USA



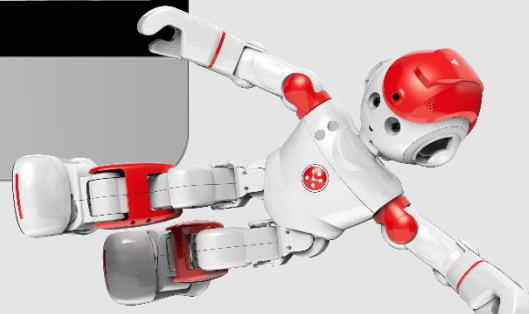
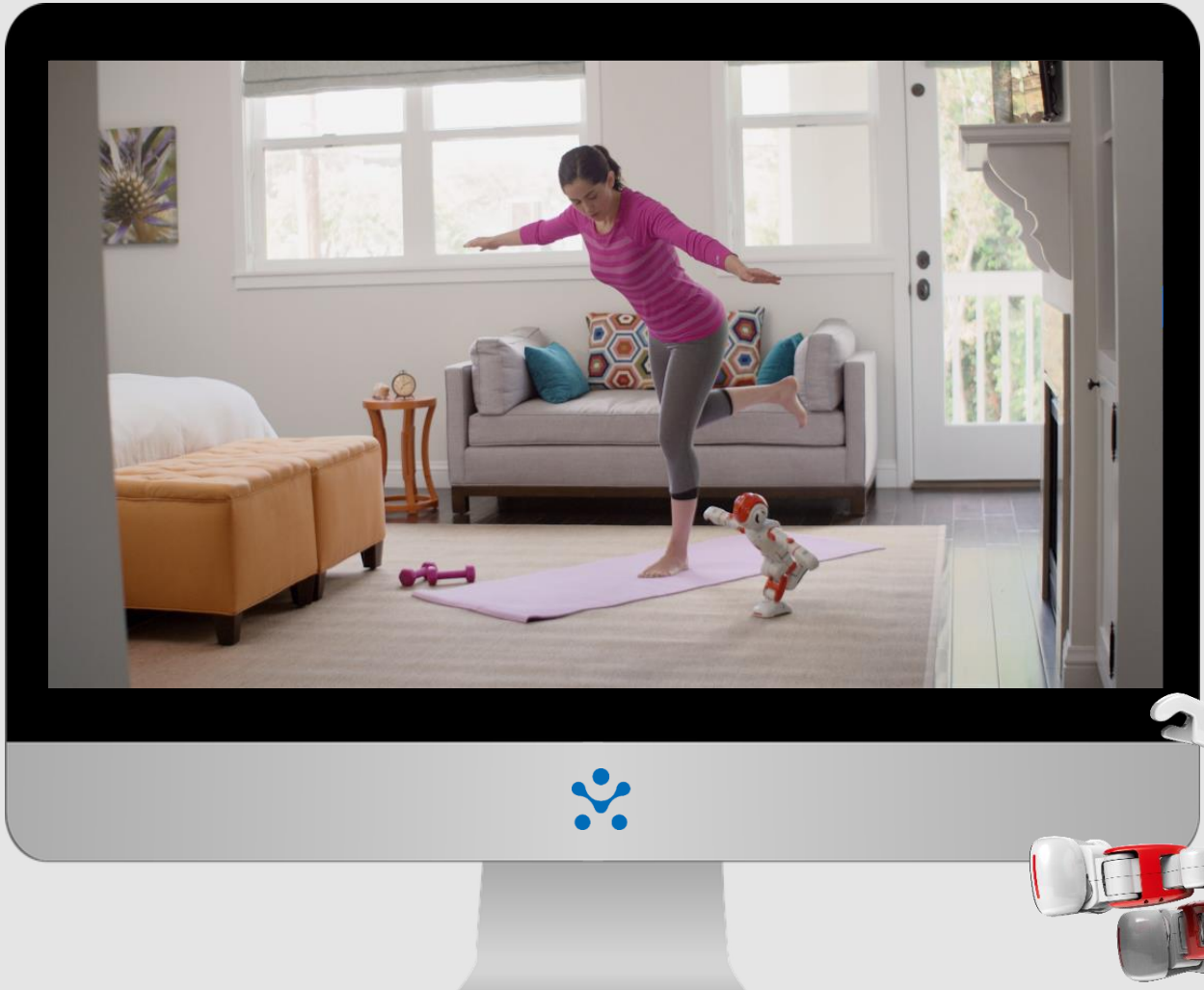
# ALPHA 2

**Your New Family Member!**

Intelligent

Interactive

Expandable





### **Build-in intelligent voice system**

voice chatting,  
simultaneous interpretation,  
voice search,  
verbal reminders  
.....

Built-in **ultrasonic sensor, touch sensor, acceleration sensor, etc.**

### **VAPP**

voice commands and voice transfer application

### **Cloud services platform**

open interface and application platform, supporting VAPP application development

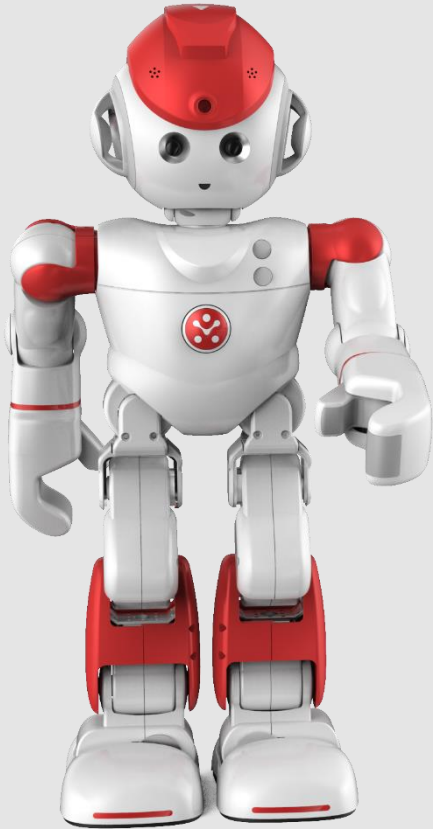
### **2G memory & six-core processor**

power intelligent computing performance and smoother operation

**20 joints**, with flexibility to simulate the movement of the human skeleton

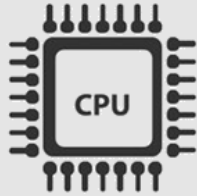
**8 Million-pixel camera**, auto-focus, built-in powerful visual computing systems and smart technologies

# Intelligent Built-in Hardware



## **Built-in ultrasonic sensor, touch sensor, acceleration sensor**

Offering a brand new kind of interaction between human and computer



## **2G memory & six-core processor**

Power intelligent computing performance and smoother operation



## **8 Million-pixel camera**

Auto-focus, built-in powerful visual computing systems and smart technologies

# Complete Software Solution



Open Platform



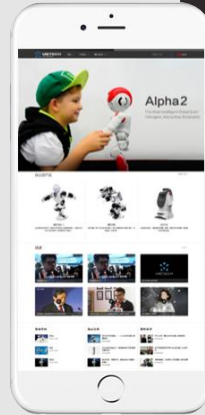
VAPP

(Movement & Voice Interactions)



Rich Applications

- Built-in **intelligent voice system**
- **VAPP**: voice control application
- Cloud based **VAPP Store & developers community**



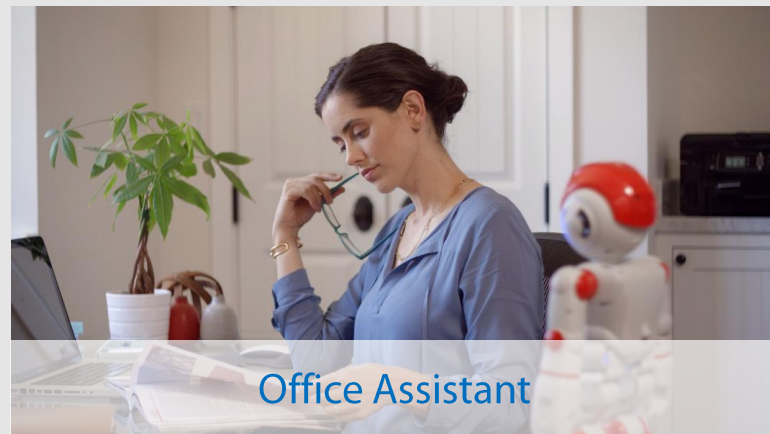
# What Can Alpha 2 Do?

**20** joints  
replicate  
human  
movement

As flexible as a yogi

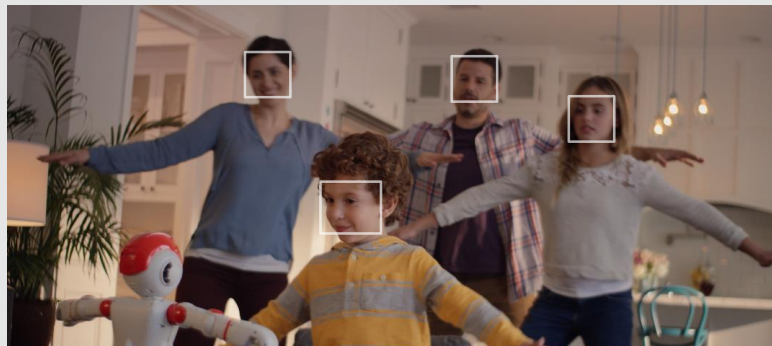








Voice Control Music/FM Radio



Hands Free Photos & Videos



Free Talk



Storyteller

**Voice Control Web Search**



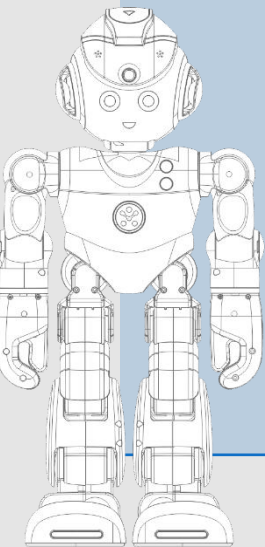
**And more**



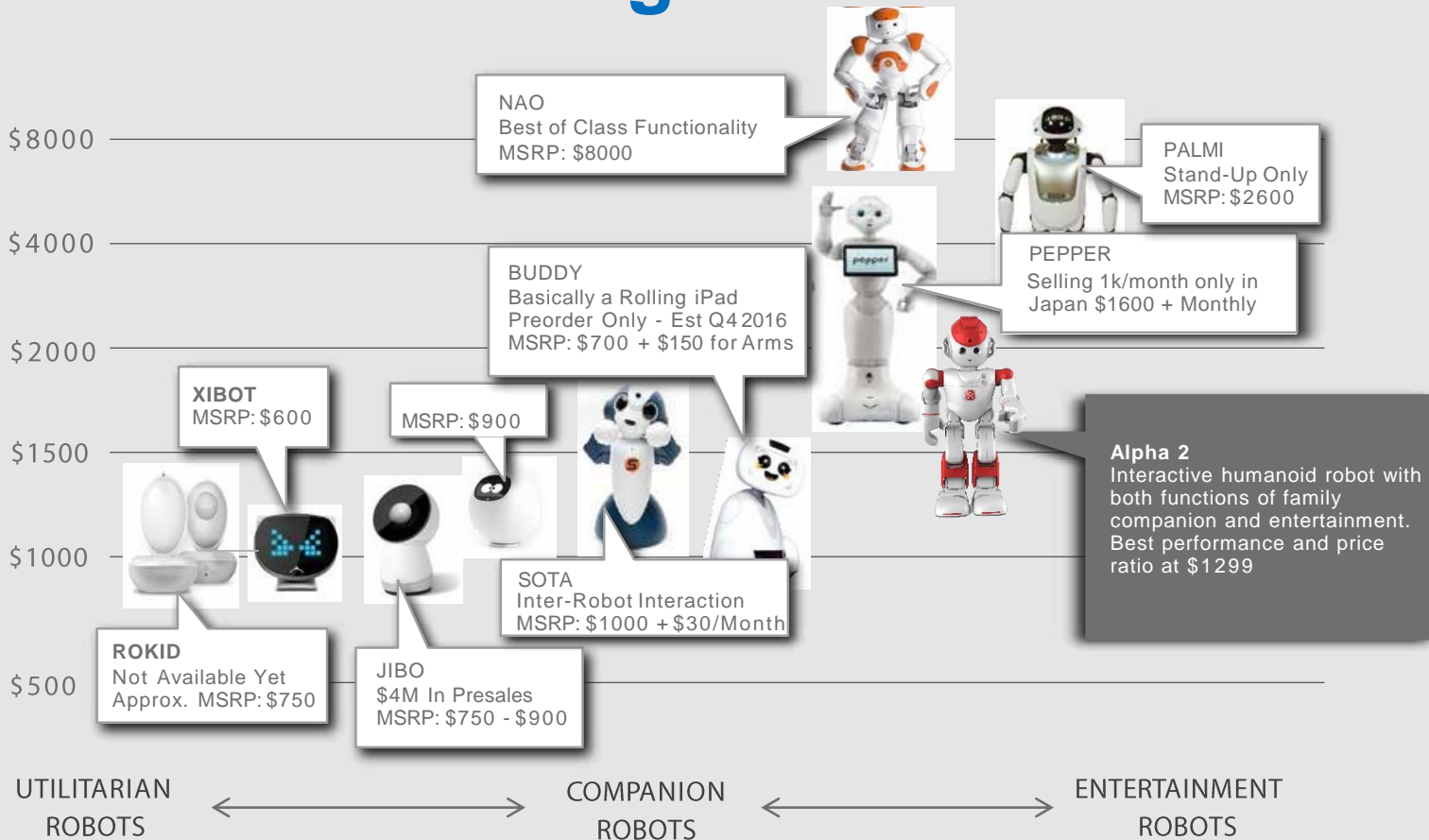
**Language Accompany &  
Tutor**

# Product Parameters

Product	Alpha 2	
Body features	Dimensions	17" ×9", 5 lbs
	Degrees of freedom	20 degrees of freedom
	Material	Aluminum alloy, PC+ABS housing
Multimedia	Speaker	3W stereo speaker
Hardware configurations	Battery	11.1v 2150mAh
	Control method	Mobile phone APP control or voice control
	Lighting effects	Eye RGB tricolor LED, ear LED lighting, hard light, chest button tricolor LED
	Commission and download port	USB or WIFI
	Protection design	Over-temperature protection, Short circuit protection, power detection prompts
	Internal sensor	Triaxial acceleration sensor, touch sensors, sonar sensors
	Communication	WiFi
	DC Adapter	14V, 3A



# Product Positioning



# Indiegogo Crowdfunding

## Alpha 2, the First Humanoid Robot for the Family!

Chino, United States Technology

Story Backers 1128 Updates 13 Comments 163

1.9k

Share

Tweet

332

+1



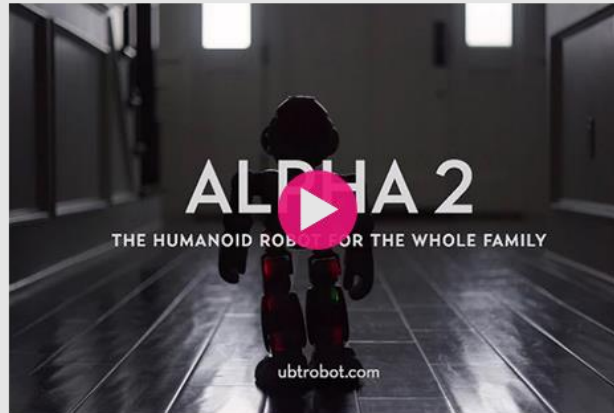
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Link



Follow



Alpha 2, the World's First Humanoid Robot for the

**\$1,314,438** USD

total funds raised

**InDemand**

Original campaign was  
1307% funded on  
December 31, 2015

**\$59** USD + Shipping

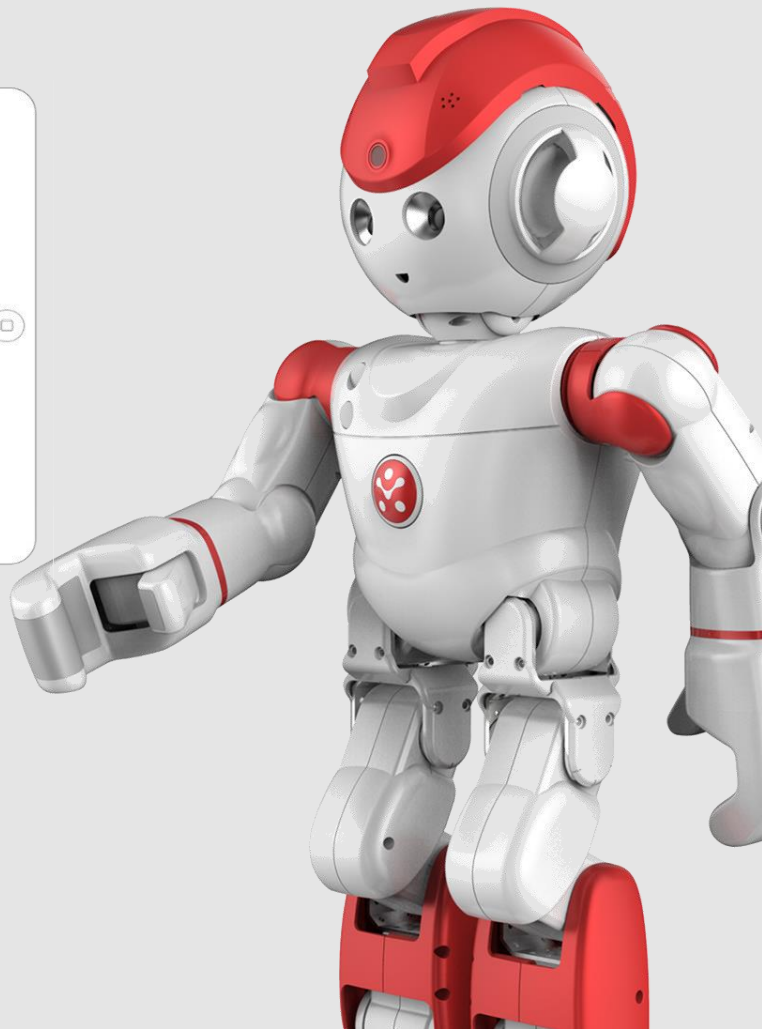
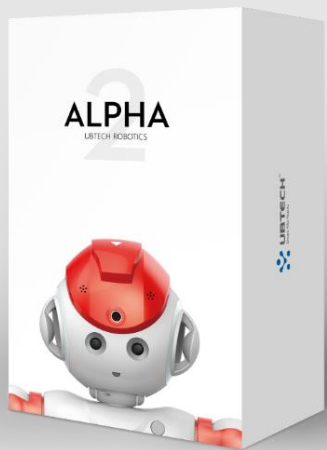
**Extra Battery**

Get an extra battery that quickly swaps out so you can enjoy the fun of playing with Alpha 2 longer! Free shipping if you order with 1 Alpha 2.

**3 claimed**  
**Ships Worldwide**

**\$1** million target  
only in **8** days

Total funds  
**\$1.3** million



# Global Sales Network



fnac    CONRAD    MediaMarkt  
COSTCO WHOLESALE    SELFRIDGES & CO

Brookstone    ToysRUs    TARGET  
COSTCO WHOLESALE    MICRO CENTER computers & electronics    amazon  
Walmart Save money. Live better.    BestBuy    GameStop power to the players  
FRYS.COM OPEN    Apple    B.H.

淘宝网 Taobao.com    JD.京东 .COM    顺电 sundan.com  
Suning.com 苏宁易购    亚马逊 amazon.cn    神州数码 Digital China  
Challenger    百老汇 BROADWAY 生活从这里开始 Life begins from here





**UBTECH**

Dream With Robots

[www.ubtrobot.com](http://www.ubtrobot.com)