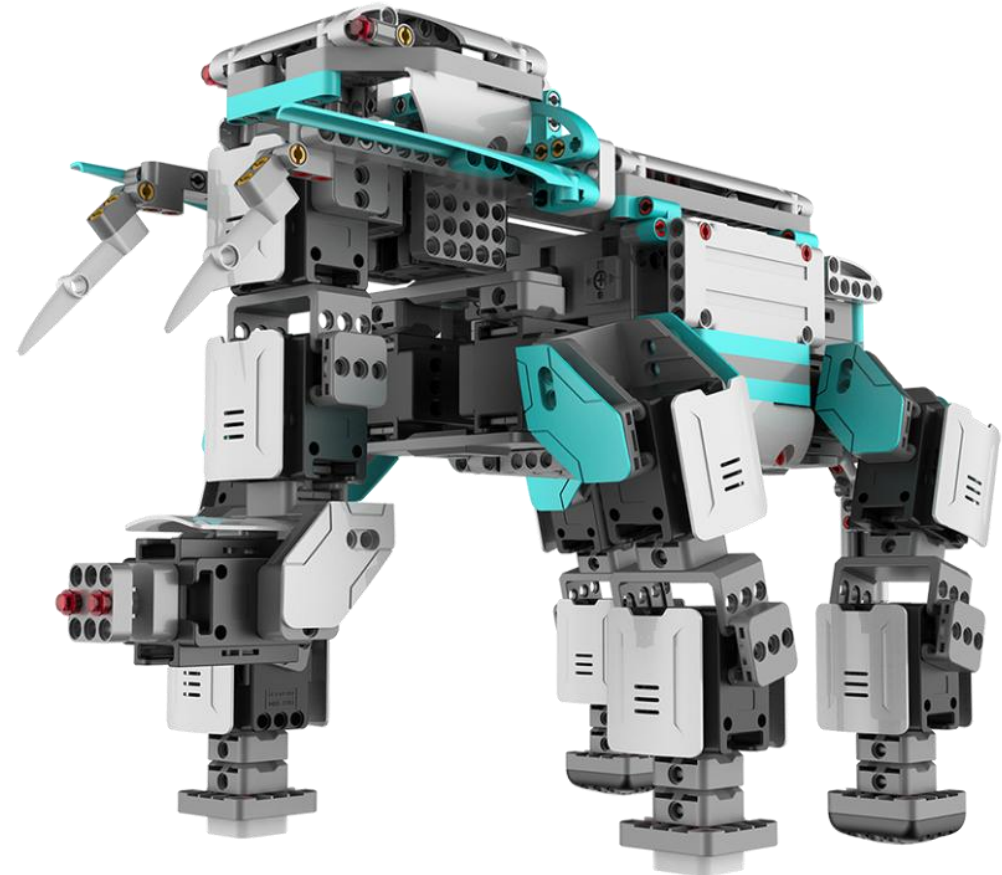


INTERACTIVE BUILDING BLOCK SYSTEMS

# CONTENTS

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- Toy's Revolution
- What is Jimu Robot
- What it Comes With
- 3 Step Learning Play
  - Build
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  - Share
- Jimu Robot Available Kits

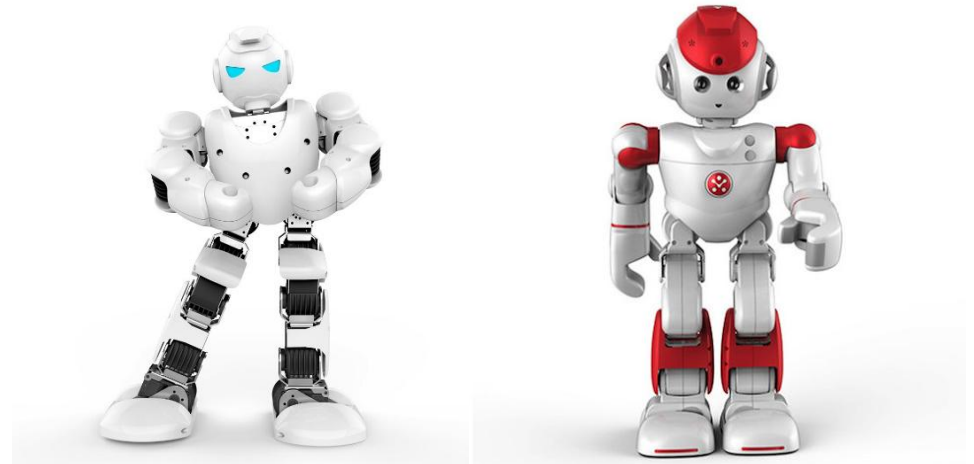


Dream With  
Robots



## ABOUT US

- Industry leader in intelligent humanoid service robotics
- Develops, manufactures and evangelizes robotic technology around the world
- Best known for Alpha Series



# TOY'S EVOLUTION



BC .

1878

1890s

90s

1990s

2016

Wood Toys

Toy with  
tone and electronic

Building Block Toys

R.C Toy in U.S.A.

Electronic Toy.

**Jimu Robot**

# What is Jimu Robot?

---

- Jimu means “building blocks” in mandarin
  - An interactive system of robotic building blocks
  - STEM-driven, interactive play featuring mechanical engineering and robotic programming
- 



# Features

## 3D Dynamic Instruction

Build-in in Jimu App, giving step by step illustrations of every part.

## Robotic Servo Motors

The high-torque robotic servo motors create fluid movement.

## Snap-in Design

The pieces snap together by hand, no tools required.



## APP Control and programming

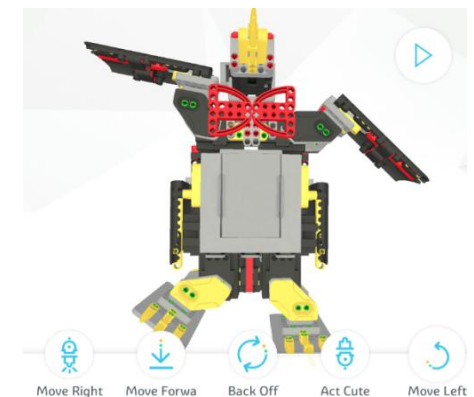
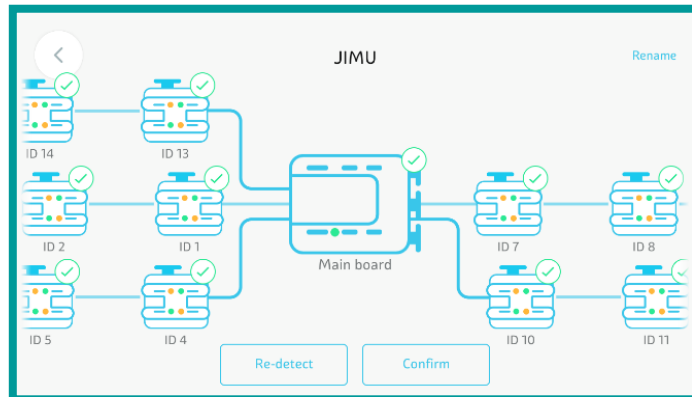
Bluetooth connection, support Android and iOS tablet or phone to program and control its movements.

## Open Source and Sharing Platform

Jimu community enables users to share their creations, see and download what others have made.

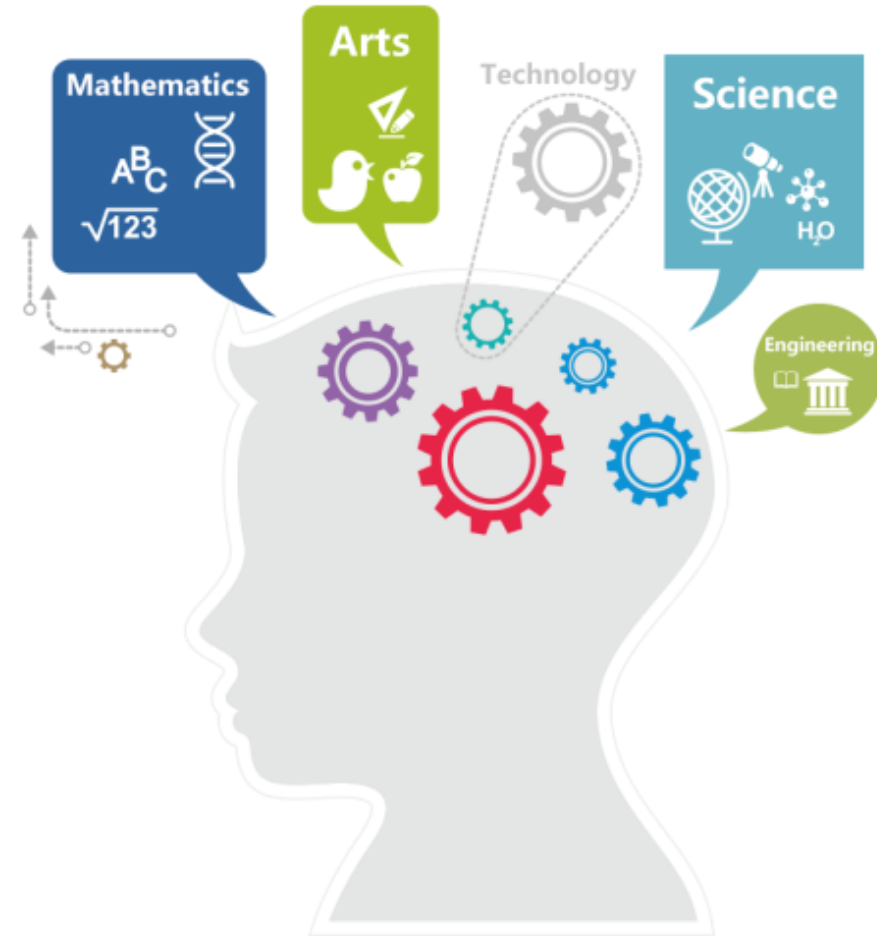
## Jimu Robot is a great way to engage kids in STEAM curriculum.

- Science: Physics, Electronics
- Technology: Advanced Motors, Sensors
- Engineering: Building, Software-hardware Interface
- Arts: Creating & Design
- Math: Geometry, Balance, Programming



The Jimu Robot inventors expand their understanding & mastery of:

- Logical, Lateral & Spatial Thinking
- 3D Hands-On Engineering
- Problem-Solving & Planning
- Team Building & Cooperation
- Creative & Critical Thinking
- Trial & Error Experimentation





Jimu Robot occupies an exclusive, inventive place in the robotics space.

The combination of a creative, tactile and digital experience that results in an engaging, fun and highly gratifying outcome makes it truly unique.

Jimu's appeal to a broad spectrum of robot enthusiasts and affordable giftability makes it an incremental addition to your app-entertainment assortment.



### Dash & Dot

- Adorably designed robots
- No constructive aspect
- Skew to a younger child only



### LEGO Mindstorms kit

- Requires programming knowledge to activate
- The motor's flexibility is limited.



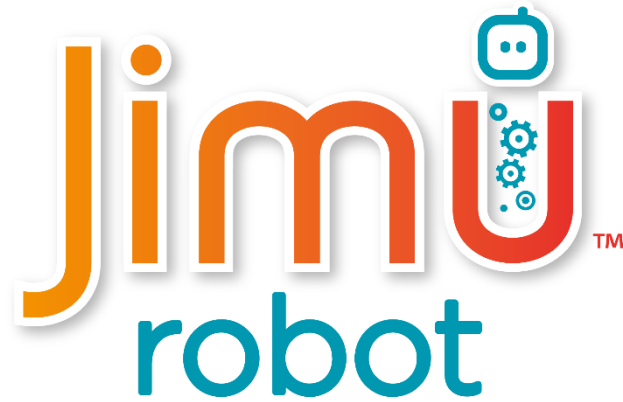
### Meccanoid

- Only has one final creation
- Has a low perceived value compared to Jimu Robot



### Sphero's wheeling and dealing BB8 droid

- Awesome to watch and control
- One-dimensional experience is good
- Only a remote control toy, not as a robot and not creative

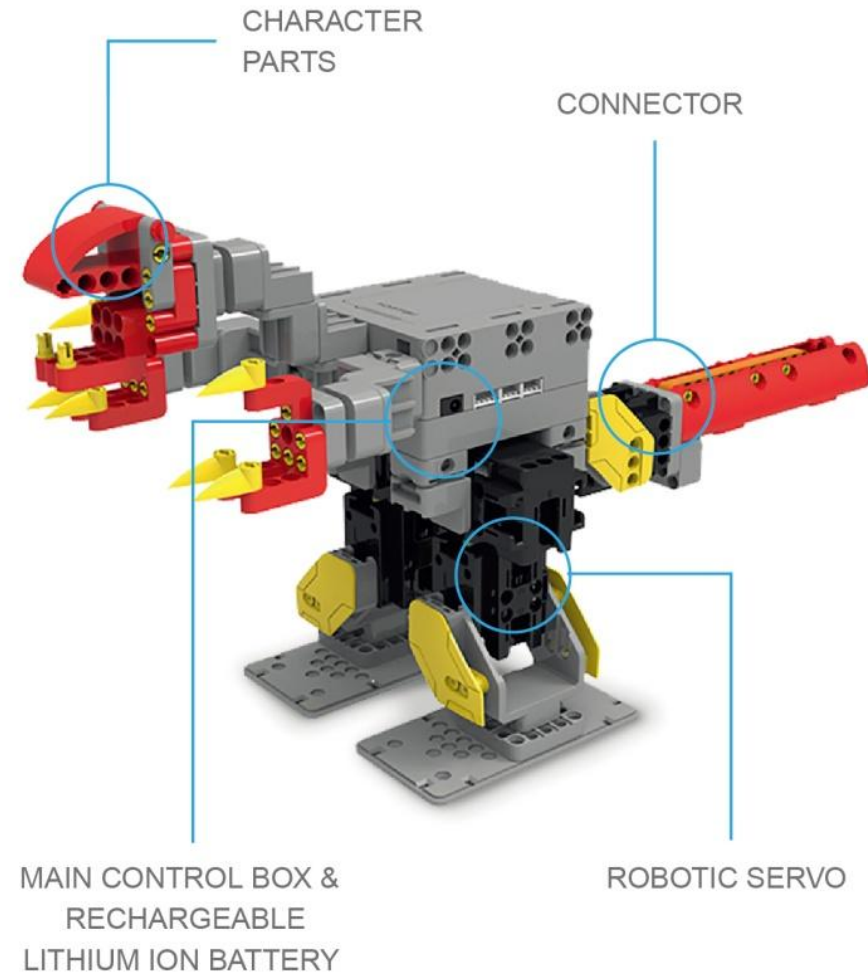


## WHAT IT COMES WITH

Parts. Robotic Servo Motors. APP

## Jimu Robot assembly is easy.

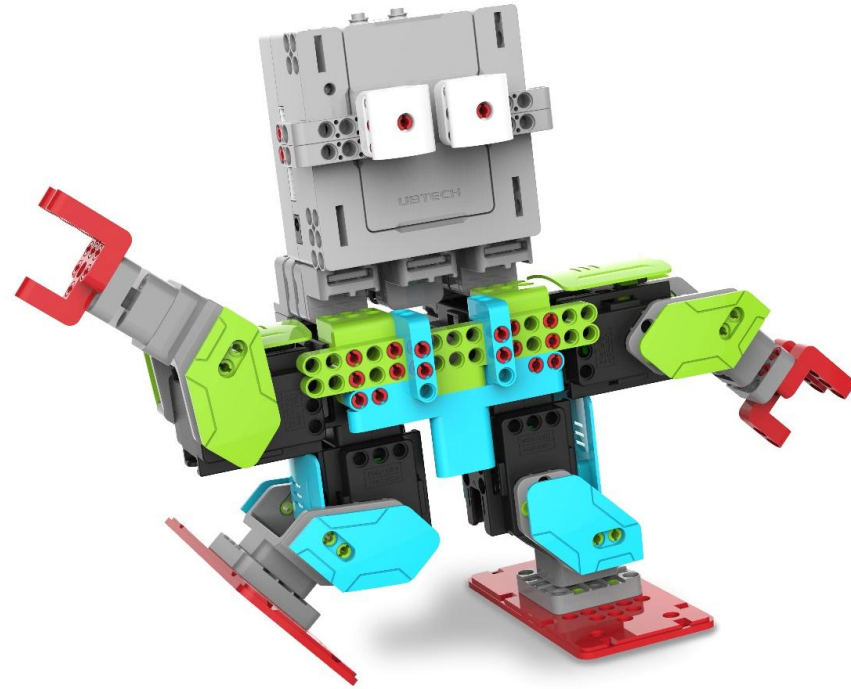
Character parts and robotic servo motors snap together intuitively for anyone that's used Lego or any other building block kits.





# PARTS.

- Colorful character parts that add personality and design
- Main control box that acts as the brains of the robot
- Connectors that are the robot's infrastructure



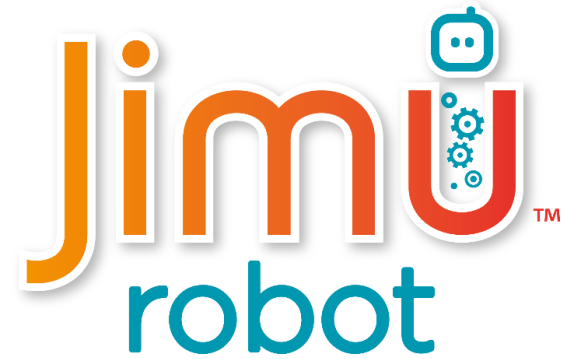
## ROBOTIC SERVO MOTORS.

- Produce smooth, accurate life-like motion
- Easily integrate with connectors and character parts



# APP.

- Bluetooth connection and Android & iOS tablet or smartphone compatibility
- App-based 3D animated instructions
- PRP (Pose, Record, Playback) and drag & drop programming
- Jimu community



## 3 STEP LEARNING PLAY

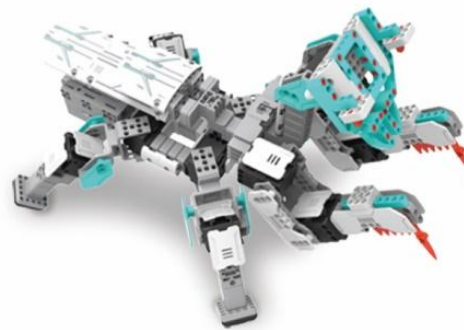
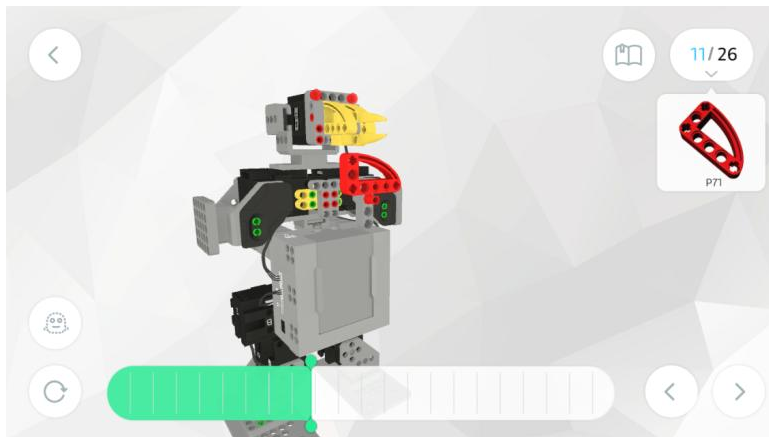
Build. Program. Share

# Build Your Jimu Robot

Directed play for specific, pre-designed robots

Open-ended play to create whatever you can imagine

App-based 3D animated instructions make assembly easy





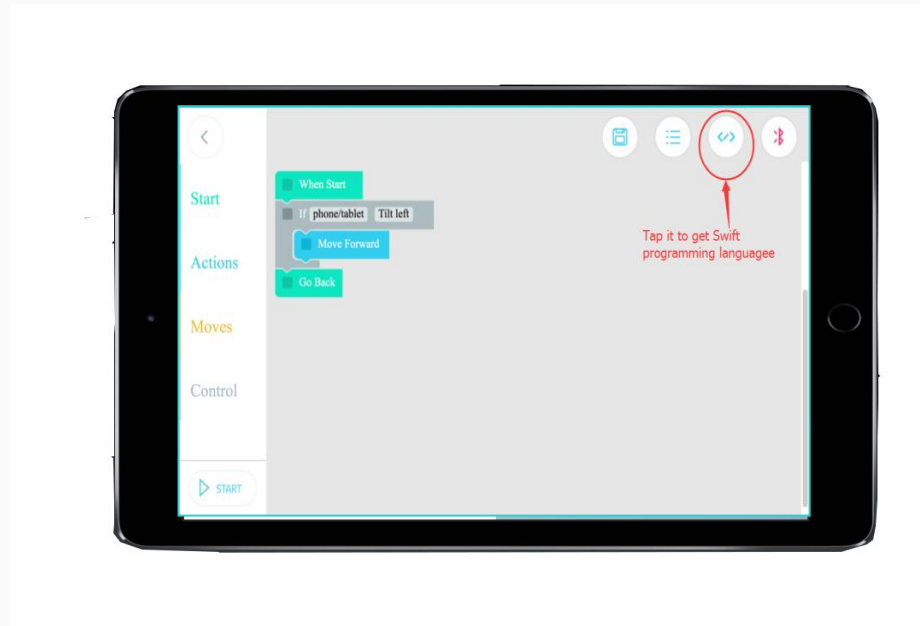
# Program Your Jimu Robot.

Pre-set movements and controls to play with immediately

Easily programmable with the Jimu Robot app

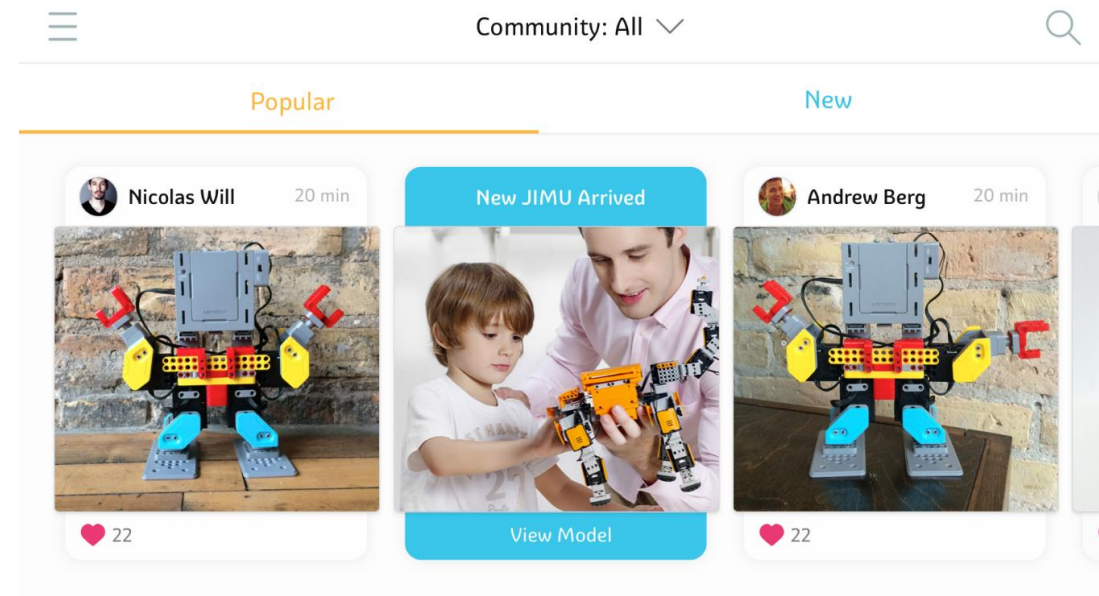
PRP (Pose, Record, Playback programming), Drag and Drop

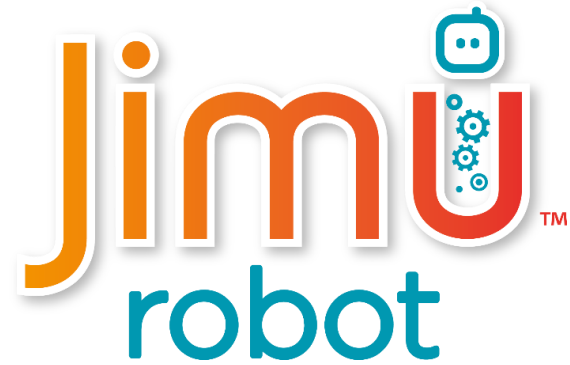
Blocky Programming



# Share Your Robot in Jimu Community

Easy to upload & share your creation  
Communicate with other creators  
Like other creations





## JIMU ROBOT AVAILABLE KITS

Karbot. Mini. Buzzbot. Explorer. Inventor. MeeBot. Animal Add-on

KARBOT KIT		×	3	
MINI KIT		×	4	
BUZZBOT KIT		×	6	
EXPLORER KIT		×	7	
INVENTOR KIT		×	16	

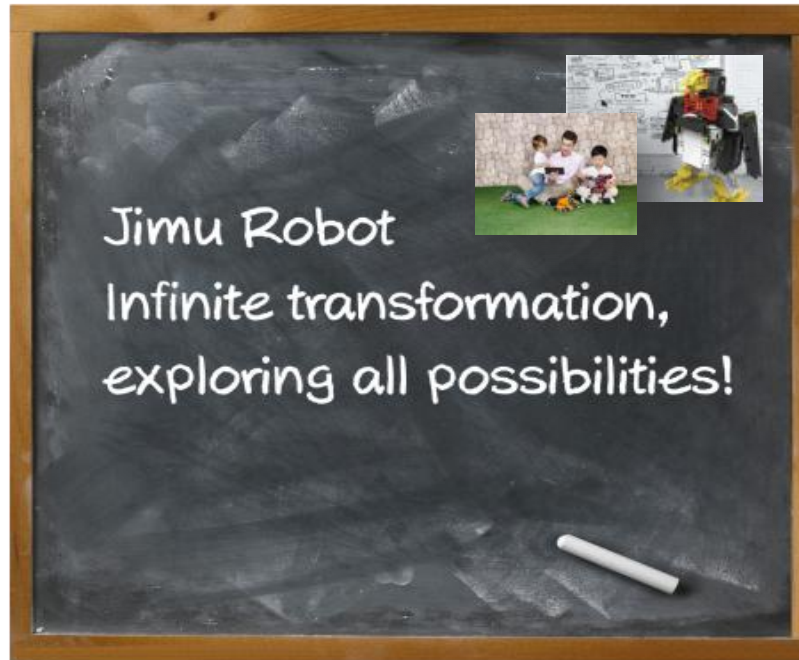
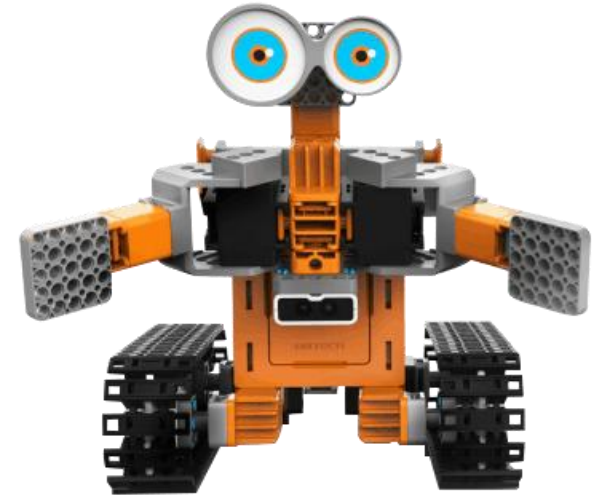


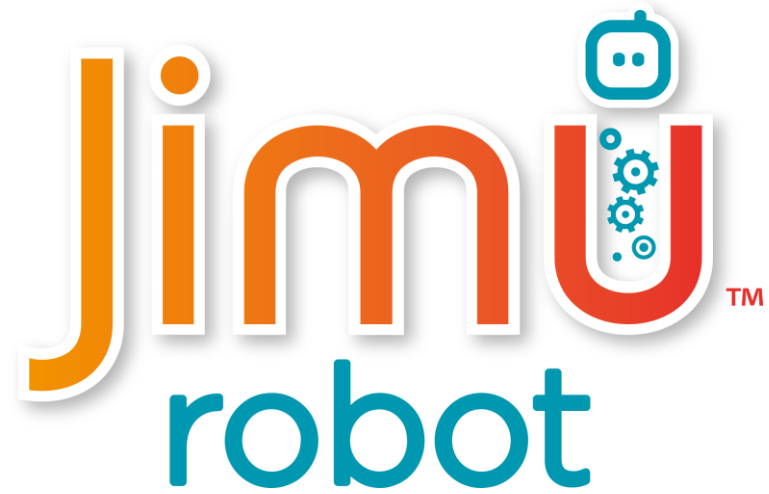
MEEBOT KIT



ANIMAL ADD-ON KIT

Launch in World-wide Apple Stores in July, 2016





MAKE YOUR IMAGINATION MOVE!