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Create, Sculpt and Print: Wacom Presents Intuos 3D

First-ever full 3D solution for 3D enthusiasts combines Wacom's Intuos pen tablet with Pixologic's ZBrushCore software for creating and sculpting print-ready digital designs and characters.

Berlin, Germany – Sept. 2, 2016 – Today, Wacom® introduces Intuos 3D, the first-ever complete and affordable 3D solution that provides all the necessary tools to create print-ready three-dimensional designs on a PC or Mac computer. By introducing an accessible 3D design and modeling product, Wacom, the global leader in digital pen tablet and display technologies that empower creativity, is leading the way in popularizing the creation of cool and imaginative 3D art and design for a wide demographic.



Wacom's Intuos 3D comes to the market at an ideal time as interest in three-dimensional design and printing is growing rapidly. "While 3D design and DIY printing has become extremely popular, Wacom determined an opportunity existed to improve the front-end of the creative design process and deliver a complete solution designed specifically for 3D enthusiasts, particularly those just getting started," says Jeff Mandell, Executive Vice President of Wacom's Branded Business. "Wacom's holistic approach delivers a complete customer experience, from ideation to visual creation to physical creation. For years, top creative professionals in industrial, product, fashion and game design have used our award-winning products for their 3D work, and we felt it was about time that we shared our knowhow with those interested in getting started with 3D."

"In order to ensure an all-inclusive 3D solution, Wacom brought together industry leaders Pixologic®, Shapeways® and Sketchfab® to integrate hardware, software and

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3D printing and publishing services," states Tom Kopinski, Senior Manager of Creative Market Strategy at Wacom. The Intuos 3D's natural and intuitive pen works seamlessly with Pixologic's powerful ZBrushCore® software, built from the same ZBrush® foundation that top professional film and game studios have been using for their 3D creations for years. The battery-free, cordless and pressure-sensitive Intuos pen combines with ZBrushCore to emulate the same feel and feedback one gets when working with traditional brushes, markers or ceramic tools.

"Through our collaboration with Wacom, we were able to develop an industry-leading 3D design software optimized for the Intuos tablet that is sure to delight 3D enthusiasts," says Jaime Labelle, Chief Operating Officer for Pixologic, Inc. "We look forward to seeing all the great work that this partnership helps develop."

Users seeking on-demand 3D prints can send their completed models to the online service Shapeways for printing. For those seeking to publish their work, Sketchfab's web-based platform and community are accessible to Intuos 3D owners. The Intuos 3D solution is easy to set-up and includes state-of-the-art video tutorials to help customers start creating immediately after the purchase.

Pricing and Availability

Intuos 3D (\$199.95 USD / €199.90 EUR) ships in an elegantly designed retail package, containing the Intuos 3D tablet, pen, downloadable Pixologic ZBrushCore software as well as special offers from Shapeways and Sketchfab. Intuos 3D will be distributed globally to leading retailers and online resellers, including Amazon and the Wacom eStore, and available for sale beginning in late October.

About Wacom

Founded in 1983, Wacom is a global company based in Japan (Tokyo Stock Exchange: 6727) with subsidiaries and affiliate offices around the world to support marketing and distribution in over 150 countries. Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of interactive pen tablets and displays as well as of digital styli and solutions for saving and processing digital signatures. The advanced technology of Wacom's intuitive input devices has been used to create some of the most exciting digital art, films, special effects, fashion and designs around the world and provides business and home users with their leading interface technology to express their personality. Please visit www.wacom.com for further information.

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About Pixologic

Founded in 1997, Pixologic Incorporated develops and markets innovative software tools for the film and video, games, graphic design and illustration markets. ZBrush is a graphic application aimed at simplifying the science behind generating computer graphics. ZBrush appeals to a wide audience by providing empowering tools that give users intuitive and visual control over the digital images they create.

By providing a unique synthesis of 2D and 3D capabilities in a single stand-alone tool, ZBrush collapses economic and ease-of-use barriers to creating stunning images.

Pixologic is privately owned and is located in California with offices in Los Angeles and the San Francisco Bay Area.

Press Information:

A digital press kit including images and additional information is available for download here: <https://wacom.box.com/v/IFA2016>.

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