*Business audience*

**About the Breeze**

The new Breeze by YUNEEC has opened up a completely new multicopter segment. Fitted with a high-quality 4K camera that can be swiveled vertically and a state-of-the-art umbrella photo chipset, it lets you produce films and videos that are in no way inferior to those made on a premium action cam. With its small size of just 24 cm diameter, this flying camera is a proven selfie drone that you can keep with you at any time. No separate remote control unit is needed - the camera is controlled easily and intuitively from a smartphone.

The Breeze features Optical Flow GPS and IPS sensors, which enable it to remain highly stable in the air both indoors and outdoors. No prior flying experience is required.

With its advanced flight modes - Selfie, Journey, Orbit, Pilot and Follow Me - wonderful camera flights and impressive pursuing shots can be obtained. Integrated social media functions allow recordings to be sent straight to Facebook and other sites via the Breeze app.

The brushless multicopter is supplied complete with propeller guards for confined spaces, replacement propellers, a transport box, a charger and a replaceable 1150 mAh LiPo battery that offers 12 minutes' flying time per charge. Budding drone pilots need therefore only provide their own smartphone. The free app is compatible with iOS and Android and can be obtained from both the Apple AppStore and Google's Play Store. The Breeze from YUNEEC crosses traditional genre boundaries and spans the gap from trendy fashion accessory through high-quality selfie drone to the must-have gadget of the year.

**Key features**

* Compact quadrocopter with transport box
* Vertically swiveling 4K UHD camera with high-end umbrella chipset
* Video resolution up to 3840 x 2160 pixels; photo resolution: 4160 x 3120, 13 megapixels
* Electronic image stabilization in 1080p ('Full HD') and 720p ('HD ready')
* Share images and videos straight to social media
* Controlled via a smart device (iOS/Android) incl. 480p/720p live view, range approx. 100 m
* Perfect indoor and outdoor stability thanks to Optical Flow, GPS sensors and indoor positioning system (IPS)
* Flight modes: Pilot, Selfie, Follow Me, Orbit/POI, Journey, Return Home (incl. auto take-off and landing)
* Familiar control using virtual joysticks or the tilt angle sensors of the smartphone
* Rechargeable, interchangeable 1150 mAh LiPo battery and charger included