



PRESS RELEASE

FIBARO presents The Button at the IFA 2016

FIBARO, the leading provider of the home automation systems, presents the newest addition to the intelligent home - FIBARO The Button. The Button is the first wireless device with such a unique, yet simplistic design with incredible power and functionality. With The Button, a simple click can control the entire home.

FIBARO The Button is simple but extremely useful controller. It recognizes 6 different clicks, e.g. like single click, double click and holding the button down. The device communicates by Z-Wave protocol with a central system that enables the launch of one of the available, predefined scenes.

FIBARO The Button allows complete management of the perfect home. With 6 different actions including pressing, double clicking and holding the device down, The Button may also be used for intricate and specific scenes, completely customizable by the user. Never before has one click meant so much for your home. Open shutters, get the coffee machine going to prepare your favorite drink, and turn on the radio with one simple push. In addition, The Button's intuitional design fits every décor and simple installation allows it to be affixed anywhere and on nearly any material. Even the kids can have fun with The Button by getting creative and painting their own design on it.

FIBARO's The Button doesn't require cables and consumes very little energy, allowing for a long life cycle. One of its biggest advantages is its small size - only 34 mm height and 46 mm diameter (a little under 1.5 inches). Simply put, The Button combines usability and the perfect look.

"The Button isn't merely home automation - it saves you a lot of time. The exceptionally unique shape makes it a simple option for everyone." – says FIBARO CEO Maciej Fiedler.

FIBARO The Button opens up new possibilities to managing the home remotely with a smartphone or tablet. It is compact and universal, and can be attached just about anywhere, e.g. next to the entrance door where one push, or a series of pushes can close the shutters, turn off the lights and arm the alarm for the ultimate 'Good-bye' scene.

Powered by Z-Wave technology

The FIBARO System offers full freedom of control and communication, whether home or away, via its simple but powerful smartphone app. The system is based on Z-Wave wireless technology, which allows users to choose from a variety of smart home products as the Z-Wave ecosystem has over 1500 certified interoperable devices. Z-Wave enjoys interoperability with products from over 375 smart home and IoT manufacturers.

About Fibar Group

Fibaro Group is a rapidly growing company out of Poland that designs, engineers and manufactures innovative smart home ecosystems and devices. Currently FIBARO is in more than 100 countries including the United States office since September 2014.

The company's wireless Z-Wave system can be controlled from anywhere in the world via smart phone and/or tablet and includes smart scene automation, energy management, camera integration, multimedia plugins, lights, locks, shades and more.

Over four years Fibar Group has won several important awards.

The most significant are:

- FIBARO SWIPE – INNOVATIONSPREIS IT 2016 in Customer Electronics category
- CES Innovation Award 2015
- Good Design 2014
- Good Design 2014 in category of New Technologies
- IF Product Design Award 2014 for FIBARO Flood Design
- European Business Award - Ruban d'honneur
- Fibar Group CEO -Finalist of the CEO World Awards 2013
- FIBARO Home Center Lite - finalist of CEDIA Award for Best Innovative Product
- Finalist of E&Y Entrepreneur of The Year 2013

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