

## Press Release

### ***Z-Wave dominates Smart Home at the IFA 2016***

- **Z-Wave Alliance booth: hall 6.2, booth 140**
- **Product Highlight: “The Button” by Fibaro**

**Hohenstein-Ernstthal, September 01<sup>st</sup>, 2016** – The company Z-Wave Europe, biggest distributor for Z-Wave devices presents the leading wireless smart home technology at the IFA from the 2<sup>nd</sup> to 7<sup>th</sup> September in Berlin. Z-Wave will be the dominating wireless technology in the smart home area with more than 15 exhibitors at the community booth of the Z-Wave Alliance and even more exhibitors with their own independent booth. This presence of Z-Wave emphasizes the outstanding role of Z-Wave as an open home automation standard. In contrast to isolated solutions and non-compatible generations of other smart home technologies, Z-Wave allows a network, which is completely independent from the vendor.

The highlight at the Z-Wave booth will be the Fibaro presentation. Fibaro, a leading smart home company with a wide portfolio of high end Z-Wave devices in modern designs, expands its portfolio with the all new „Button“. The device is available in 8 different colors and could be used as panic button or as a scene control for more complex applications. With 6 different actions including pressing, double clicking and holding the device down, “The Button” may also be used for device and scene control, completely customizable by the user.

“The Button” doesn’t require cables and consumes very little energy, allowing for a long life cycle. One of its biggest advantages is its small size with only 34 mm height and 46 mm diameter.

#### **Z-Wave Europe organizes Z-Wave Alliance community booth**

Z-Wave Europe is not only the leading distributor and service provider of products with Z-Wave technology in Europe, but they are also the connection to the international Z-Wave Alliance and organize the community booth. The booth has more than 15 exhibitors and is the biggest Z-Wave Alliance booth on an European trade show.

#### **About Z-Wave Europe GmbH**

Z-Wave Europe based in Hohenstein-Ernstthal pioneered in importing the first Z-Wave products to Europe as a Value Added Reseller in 2008. Since then Z-Wave Europe has been the leading Value Added Distributor for Z-Wave based wireless home automation controls facing high and steady growth in its business. Under its motto “We make life easier” the company provides products and services to transform houses, apartments and offices into smart homes. The company sells exclusively Z-Wave certified devices to wholesalers and distributors.

According to a study by Focus magazine and Statista Z-Wave Europe was honored as „Wachstumschampion 2016“ and thereby belongs to the 500 strongest grown companies in Germany within the last five years. Besides this Z-Wave Europe was honored as one of the best companies in „IT-Service“ category in INNOVATIONSPREIS-IT 2016 contest and is listed in the “list of the best 2016” ([www.it-service-bestenliste.de](http://www.it-service-bestenliste.de)).

In close cooperation with the Z-Wave Alliance ([www.zwavealliance.org](http://www.zwavealliance.org)), Z-Wave Europe promotes the dissemination of Z-Wave technology as the largest existing ecosystem for wireless home automation. Together with Z-Wave.Me, a Swiss-German-Russian company, Z-Wave Europe develops software for various applications including “Z-Way”, the first certified Z-Wave controller software.

Further information can be found on the company's website at [www.zwave.eu](http://www.zwave.eu).



**About Z-Wave**

Z-Wave® technology is an open internationally recognized ITU standard (G.9959) and the international standard for wireless communication in so-called smart homes. Smart Home means intelligent automation of various functions within buildings and adjacent outdoor facilities. In doing so different electrical installations such as light switches, electronic door locks, heating thermostats, blind controls and other appliances are controlled by sensors, wall switches, remote controls smart phones, tablets or internet applications.

Customers can choose from an ever growing number of different products (currently 1,500 products from 375 manufacturers). They all support the Z-Wave standard and guarantee full interoperability within a common home network. Thus, it is possible to operate devices from different manufacturers and applications in a shared wireless network.

Z-Wave® is a registered trademark of Sigma Designs (NASDAQ SIGM) and its subsidiaries in the United States and other countries.

Further information about Z-Wave can be found on the Z-Wave alliance website at [www.zwavealliance.org](http://www.zwavealliance.org).

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